

PRESS KIT SLOVAKIA – September 2009

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A Short History of the PSA Peugeot Citroën Plant in Trnava

January 15, 2003

Trnava, Slovakia chosen as the site for a new PSA Peugeot Citroën plant

Late January 2003

PSA Peugeot Citroën and local authorities sign official investment agreement

June 2003

Ground works begin

17 June, 2003

Cornerstone of PSA Peugeot Citroën Slovakia plant is laid

October 2003

Construction starts

12 May, 2005

French-Slovak agreement about a project “Campus of professions” is signed to provide trainings for automotive industry workers

Summer 2005

Construction completed, buildings and process facilities handed over

Early 2006

First pre-serial production

June 2006

Serial production of Peugeot 207 model and gradual increase to the pace of manufacturing.

19 October 2006

Official plant inauguration

20 December 2006

50,000th Peugeot 207 manufactured in Trnava

January 2007

ISO 9001:2000 quality certificates obtained

19 January 2007

First collective agreement is signed

16 April 2007

100,000th Peugeot 207 manufactured in Trnava

May 2007

Start of manufacturing of cars equipped with engines developed with BMW and of models with sunroofs.

1 October 2007

Jean Mouro becomes director of the plant, replacing Alain Baldeyrou upon his retirement

29 October 2007

200,000th Peugeot 207 manufactured in Trnava

26. november 2007

The plant goes under an information embargo; preparations for manufacture of a new model which should hit the market in 2009 at latest.

January 2008

PSA Peugeot Citroën Slovakia receives ISO 14001 environmental management certificate

7 July 2008

Trnava plant announced as the sole manufacturer for the new Citroën C3 Picasso model

25 September 2008

Presentation of the new Citroën C3 Picasso model to Slovak media and the public.

March 2009

Launch of Citroën C3 Picasso.

5 June 2009

500,000th car manufactured in Trnava.

The PSA Peugeot Citroën Plant in Facts and Figures

Main facts:

- Located 45 km from the Slovak capital, Bratislava
- Entire site covers 192 hectares
- Easily accessible by rail, highway and nearby waterways
- Annual maximal production capacity of 300,000 cars in 3 shifts
- Current total workforce of 3 000 people
- Investment into construction of the site and launch of the first model – €700 million
- Investment into the production of second model – around €100 million

Production

- Manufacturing program: Small “platform 1” vehicles
- Models currently manufactured: Peugeot 207 and Citroën C3 Picasso
- Current production: 900 vehicles daily in two shifts
- Plant output in 2006: 52,000 vehicles
- Plant output in 2007: 177,000 vehicles
- Plant output in 2008: 185,900 vehicles
- Planned production in 2009: 200,000 vehicles

Suppliers:

- 90% of the plant’s construction was done by Slovak companies
- Suppliers from Slovakia, central or eastern Europe, by number of references: 19% for the Peugeot 207 and 35% for the Citroën C3 Picasso
- 70 new suppliers will deliver parts for the C3 Picasso to Trnava
- Biggest suppliers are based in Slovakia: Faurecia, Valeo, Premier, Inergy Automotive Systems, Magna Donnelly, Visteon and Sofitec

Technologies and industrial innovation:

- The quietest stamping plant in the Group PSA
- Blank scrubbers and oiling machines at the head of each stamping line to improve the appearance of sheet surfaces
- Laser controls to ensure geometric precision in body-in-white assembly
- Use of cleaner painting technologies such as water-based paints and powder primers
- Warning and line disabling system to ensure optimal quality at the workstation level
- Small parcel logistics system to guarantee fast, efficient delivery at every point of the assembly

Interesting production facts

- Each roll of steel plate bound for stamping weighs nearly 30 tonnes
- The shearing line performs 15-65 cuts per minute
- Annual steel consumption reaches more than 115,000 tonnes
- Almost 400 robots weld and handle parts in the welding shop
- Nearly 4,000 welds are performed on each chassis
- The paint shop works with 15 colour tones
- More than two million components are delivered for assembly each day

Employment

Current employment: 3,000 people in two shifts

Average age: 33.02 years

Percentage of women: 29.98%

Current employment structure:

Management staff:	183
Technical staff:	637
Manufacturing staff:	2,212

Training

- Almost all employees have gone through a training process
- 1.8 million hours of training held for employees
- PSA Peugeot Citroën's "Campus of Professions" programme to support technical education in the automotive industry field was signed in May 2005 and has included:
 - Training in eight areas: electro-technology, industrial informatics and automation, industrial maintenance, metrology, manufacturing logistics and administration, quality management, industrial information network maintenance, assembly line techniques and procedures
 - Strategic partnerships with the following educational institutions: STU (Slovak Technical University) Bratislava, Stredná priemyselná škola strojnica v Bratislave (Machinists' Technical High School in Bratislava), Združená stredná priemyselná škola v Trnave (Technical High School in Trnava), Stredná priemyselná škola dopravná v Trnave (Transport Technical High School in Trnava)
 - Investments of €2.3 million in technical infrastructure and €1.1 million in facilities modifications and other support activities in 2004-2006
 - Through 2007 (inclusive), these training facilities have re-trained nearly 2,200 technicians and line workers for the automotive plant
 - Since January 2008 all education network of this project developed by PSA was granted to Trnava's and Bratislava's region and is currently open to be used for whole Slovak industry
- PSA Peugeot Citroën also supports the "Vyhrňme si rukávy" ("Let's Get to Work") programme – modelled after the French "La Main à la Pâte" programme – the goal of which is to develop training in the natural sciences at primary schools in Trnava.
 - Three primary schools in Trnava are included in the pilot program, running from September 2004 through September 2008
 - The programme's partners are the Slovak Ministry of Education, the French Ministry of Education, both nations' Academies of Sciences and the National Institute for Education, the Pedagogical Faculty of the University of Trnava and the city of Trnava.

Industrial project of C3 Picasso

Key Dates

September 2004

Project team begins work

January 2006

First meeting with suppliers in Trnava

November 2007

Beginning of confidentiality

December 2007

First Citroën C3 Picasso assembled in pre-serial production in Trnava

January 2008

First tests of the new model in Slovakia

8 July 2008

End of confidentiality: Official name Citroën C3 Picasso announced

9 and 10 September

Presentation of C3 Picasso to international media in Paris

25 September 2008

Start of production of the C3 Picasso

March 2009

Launch of C3 Picasso.

Production

- 100 vehicles were assembled in pre-serial production outside the production line
- 240 vehicles were assembled in pre-serial production on the production line
- Launch of serial production is planned for December 2008
- 28 of C3 Picasso cars per hour are expected to be assembled in serial production

Planned production in 2009: 95 000 C3 Picasso cars

Investments

Investments into C3 Picasso production launch total around 100 million euros. Additional investments have been, or will be brought to Slovakia with arrival of new suppliers. The structure of investments related to production: 13 million euros for additional building construction, 40 million euros for stamping plant, 36 million euros for welding plant, 10 million euros for assembly plant, 2 million euros for painting plant and 7 million euros for warehouse. The most notable investment is in the welding plant, which featured construction of a new hall part to accommodate production lines for C3 Picasso.

The PSA Peugeot Citroën Group in Slovakia

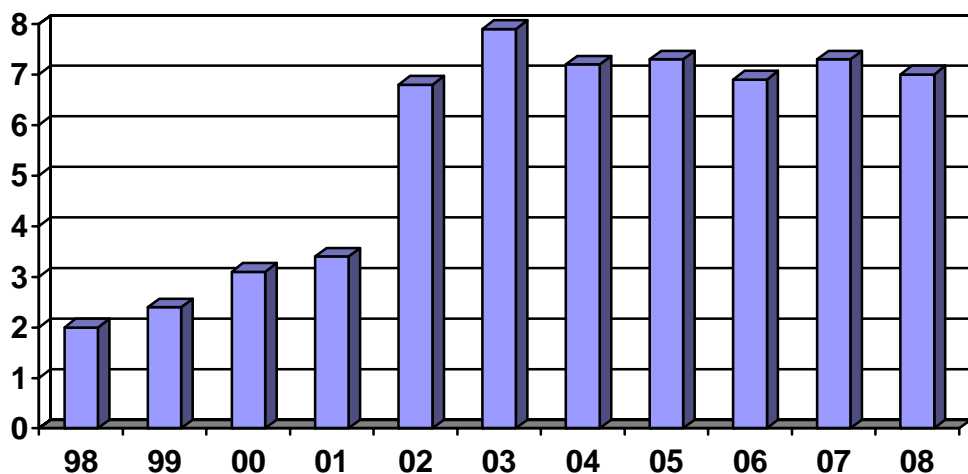
The PSA Peugeot Citroën group is represented in Slovakia by the Peugeot and Citroën brands, the portfolios of which offer a wide range of personal as well as sport utility vehicles. Since 1998, the group's total market share has grown from 4.9% to 13.6% in 2008, with 13 200 units sold.

The group is also represented in Slovakia in the fields of financing, automotive component manufacturing, logistics and transport.

Results for the Peugeot brand in Slovakia

- Growing for Peugeot vehicles
- Since 2003, Peugeot has been among the top three brands on the market in terms of sales
- In 2008 :
 - o Achieved sales of 6,800 vehicles
 - o Market share of 7.0 %
- Key models: Peugeot 206 and 207 (manufactured in Trnava), which have 10% market share in segment B
- New introductions for 2007: 207 CC, 207 SW, 308, 4007 and EXPERT in both personal and utility vehicle versions
- New introductions for 2008: 308 CC, 308SW, the new 407, PARTNER TEPEE and BIPPER TEPEE

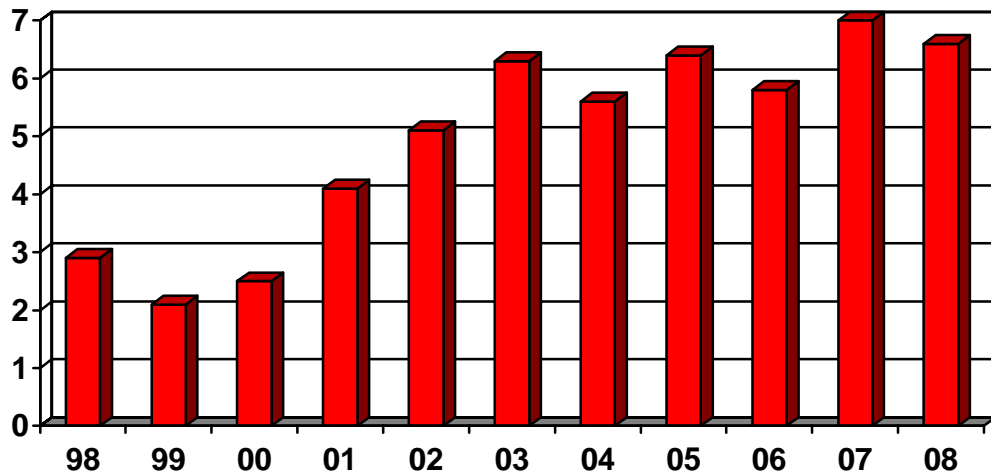
Peugeot brand market share in Slovakia



Results for the Citroën brand in Slovakia

- In 2008:
 - o Achieved sales of 6,400 vehicles
 - o Market share of 6.6%
- A broad range of vehicles:
 - o in 2005: introduction of the Citroën C6 and the compact Citroën C1
 - o in 2006: further expansion of the range with the Grand C4 Picasso and the Citroën Jumper
 - o in 2007: introduction of the C4 Picasso, C-Crosser and the new Jumpy
 - o in 2008: the new Citroën C5, the Citroën Nemo and the new Berlingo for the utility vehicle segment
 - o in 2009 : launch of C3 Picasso

Citroën brand market share in Slovakia



Banque PSA Finance

- Branch in Slovakia founded in 2003 with the goal of supporting the group's development activities in the central and eastern Europe region, with emphasis on Poland, the Czech Republic and Hungary and most recently also in Croatia and Slovenia.
- Peugeot and Citroën sales network financing:
 - 12,858 vehicles in 2008 (6,292 Peugeot cars and 6,566 Citroën cars) vs 11,727 vehicles in 2007 (+ 9.6%)
- New loans to customers, under both brands:
 - 3,072 in 2008 vs 2,351 in 2007, representing an increase by 30.7 % from one year to another
- Share of new vehicles financed:
 - 23.9% in 2008 vs 20.0% in 2007.

GEFCO Slovakia:

- GEFCO Slovakia s.r.o. was founded in September 2004 as a subsidiary of the GEFCO Group
- For the Peugeot and Citroën brands it provides:
 - o Automobile manufacturing and distribution logistics
 - o Customs and tax representation, since November 2005
 - o Logistics for spare parts, since September 2006
- At the manufacturing plant in Trnava it provides:
 - o Logistics for parts and components entering and leaving manufacturing
 - o Restocking
 - o Warehousing
 - o Logistics for manufactured vehicles
- GEFCO also offers experience and know-how in the logistical field to manufacturers in various industrial sectors
- The services portfolio includes:

Overland Network Solution – over-the-road forwarding

OverseaSolution – air and sea forwarding

GefcoSpécial – guaranteed express delivery for urgent shipments, custom freight solutions, 24/7 non-stop service

Logistics Solution – a logistical solution offering special supply-chain know-how, utilising an integrated information system

GefBoxSystem – an innovative logistical solution for a system of returnable containers

Customs and tax representation – administrative work supporting import and export throughout Europe, as well as worldwide

Automotive – vehicle transport and customisation to order

- Most activities are managed from the contractors' park in Trnava. GEFCO has Slovak offices also in Bratislava and Košice, and will open another in Žilina in September 2008
- Employs 250 people
- Key customers: PSA Peugeot Citroën, Inergy, Miba, Smrecina Hofatex, Saint Gobain Sekurit, Sperian Protection

Faurecia

- Nine manufacturing plants in six Slovak cities:
 - o Bratislava
 - o Hlohovec
 - o Košice
 - o Lozorno
 - o Trnava
 - o Žilina
- 1,650 employees
- Production: exhaust systems, consoles, door panels, seats, bumpers
- Main customers: PSA Peugeot Citroën, Volkswagen, Audi and Kia Motors

**The results of PSA Peugeot Citroën
in six countries within the region of CEE ***

* Croatia, Hungary, Poland, Czech, Slovakia, Slovenia

1st half 2009
(Cars+LCV)

	Units	Change H1 2009 / H1 2008
Total market	438,300	- 19.5 %

	Units	Change H1 2009 / H1 2008	Market share H1 2009
PSA Peugeot Citroën	43,300	- 30.1 %	9.9 %
Peugeot	23,200	- 27.8 %	5.3 %
Citroën	20,100	- 32.5 %	4.6 %

Year 2008
(Cars+LCV)

	Units	Change 2008 vs 2007
Total market	1,032,100	+ 4.4 %

	Units	Change 2008 vs 2007	Market share 2008
PSA Peugeot Citroën	115,900	+ 1.6 %	11.2 %
Peugeot	61,600	+ 1.0 %	6.0 %
Citroën	54,300	+ 2.4 %	5.2 %